



MINISTRY OF YOUTH AND SPORTS



# ASSI'25

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# ICITS'25

**ASEAN Symposium on Sports Innovation 2025**

in conjunction with

**4<sup>th</sup> International Conference on Innovation and  
Technology in Sports 2025**

30th September - 2nd October 2025

Renaissance Kuala Lumpur Hotel  
& Convention Centre

Hosted by:  
Ministry of Youth and Sports



Co-Organisers:



# BACKGROUND

## ASSI'25 ICITS'25

The ASEAN Symposium in Sports Innovation 2025 (ASSI'25) in conjunction with the 4th International Conference on Innovation and Technology in Sports (ICITS 25), will be held from 30 September to 2 October 2025 at the Renaissance Kuala Lumpur Hotel & Convention Centre, Malaysia.

Organized by the National Sports Institute of Malaysia (ISN) and the Malaysia Sports Technology Association (MYSTA), these events aim to advance sports science, technology, and innovation across the ASEAN region.

ASSI'25 X ICITS'25 provides a platform for sports professionals, researchers, and industry leaders to discuss emerging innovations, technological advancements, and challenges shaping the future of sports in ASEAN through expert panels, keynote speeches, innovation showcases, and networking sessions.



The High-Performance Sports Colloquium (HPSC 2025), themed "Revolutionizing Sports: The Power of AI", brings together leading minds to share breakthrough research, practical solutions, and foster cross-disciplinary collaboration in high-performance sports. Complementing this, the Sports Inno Challenge (SIC) Showcase spotlights the transformative potential of Virtual Reality (VR) technology in sports. Through immersive, safe, and realistic environments, VR enables athletes to sharpen skills, spar with virtual opponents, and explore new strategies without the risk of injury. Together, HPSC 2025 and the SIC Showcase create a powerful platform to spark collaboration, highlight game-changing innovations, and shape a future-ready sports ecosystem for ASEAN and beyond.

TIME	PROGRAMS			
0800 - 0900	Registration , Explore, Engage & Energise!			
0900 - 1000	<p>KEYNOTE 1</p> <p><b>The Entrepreneurial Playbook: Turning Challenges into Million- Dollar Solutions</b></p> <p>Christina Chase</p> <p>Co-Founder and Managing Director MIT Sports LAB Massachusetts Institute of Technology UNITED STATES OF AMERICA</p>			
1015 - 1045	Opening Ceremony			
1045 - 1100	<p>SPOTLIGHT</p> <p><b>“Re-imagining, Re-defining and Revotionising the Sports Industry through Innovation &amp;Technology</b></p> <p>Iris Córdoba</p> <p>Managing Director</p> <p>Global Sports Innovation Center (GSIC) Powered By Microsoft SPAIN</p>			
1100 - 1145	<p><b>Sport Technology Innovation in Badminton</b></p> <p>Professor Dr. Agus Rusdiana Indonesia University of Education INDONESIA</p>	<p><b>Effect of Region-Specific textured Insoles on Static Stability in Young Adults with Chronic Ankle Instability</b></p> <p>Professor Dr. Tang Yunqi Shanxi University CHINA</p>		
1145 - 1300	Oral Presentation (Session 1)			
1300- 1400	Dedicated Time to Explore, Engage and Energise!			
1400 - 1445	<p><b>Smart Insole Innovation for Improving Golf Swing Efficiency: Bridging Biomechanics and Wearable Technology</b></p> <p>Dr. Pornthep Ratchanavy Suranaree University of Technology THAILAND</p>	<p><b>Beyond Strength: Redefining the Filipino Athletic Spirit with Smart Technologies</b></p> <p>Professor Dr. Roy Francis R. Navea De La Salle University PHILIPPINES</p>		
1445- 1515	<p><b>Fireside Chat: How LaLiga Implements Innovation</b></p> <p>Ivan Codina Managing Director, LA-LIGA SEA – Australia, Japan &amp; South Korea SPAIN</p> <p>Peggy TNG Regional Lead (APAC) GSIC Powered by Microsoft SINGAPORE</p>			
1515 - 1715	Workshop (Session 1)			
	<p><b>Reset Your Nerves- A Revolutionary Protocol to Improve Chronic Pain and Sports Performance</b></p> <p>Dr. Andy Hsu Chief Executive Officer Braincare360 Technology CHINA</p>	<p><b>FPV Drone Racing: An Emerging Sport- Where Aviation Sports Meet Science</b></p> <p>Viki Baarathi Co-Founder Barracuda Drone Sport Club MALAYSIA</p>	<p><b>AI Accelerated Collecting and Computing in MSK Biomechanics</b></p> <p>Sinclair Lin Yun Chief Executive Officer &amp;Founder Holomotion CHINA</p>	<p><b>GSIC Groundbreakers Meet Up: The Future of Smart Venues in Partnership with Signify</b></p> <p>Peggy TNG Regional Lead (APAC) GSIC Powered by Microsoft SINGAPORE</p>

TIME	PROGRAMS					
0800 - 0900	Dedicated Time to Explore, Engage and Energise!					
0900 - 1000	<p style="text-align: center;">KEYNOTE</p> <p style="text-align: center;"><b>India Olympic 2036 Vision: IIT Madras Ecosystem in Fostering The Development of Sports Technologies and Nurturing the Associated Start-Up Landscape in India</b></p> <p style="text-align: center;">Dr. Shankar Raman Chief Executive Officer Indian Institutes of Technology Madras, Pravartak Technologies Foundation INDIA</p>					
1000 - 1045	<p style="text-align: center;">FORUM 1</p> <p style="text-align: center;"><b>AI-Powered Performance: Revolutionising Training, Analysis, and Research in Sports</b></p>	<p style="text-align: center;">FORUM 2</p> <p style="text-align: center;"><b>AI in Sports: Navigating Innovation and Regulation on The Digital Playing Field</b></p>				
1045 - 1130	<p style="text-align: center;"><b>Psychological Monitoring Strategies for Optimising Sports Engagement in Children with Autism Spectrum Disorder</b></p> <p style="text-align: center;">Professor Dr. Jerritta Selvaraj Vels Institute of Science, Technology &amp; Advanced Studies (VISTAS) INDIA</p>	<p style="text-align: center;"><b>Brains, Biceps, Bots: The AI Advantage in High-Performance Sport</b></p> <p style="text-align: center;">Dr. Helmi Zakariah Chief Executive Officer Hayat Technologies MALAYSIA</p>				
1130 - 1245	Oral Presentation (Session 2)					
1245 - 1400	Dedicated Time to Explore, Engage and Energise!					
1400 - 1445	<p style="text-align: center;"><b>Advancements in Sports Monitoring with AI-Powered Wearables</b></p> <p style="text-align: center;">Dr. Retnam Visvanathan AI Application Developer &amp; Analyst iDeria Sdn. Bhd. MALAYSIA</p>	<p style="text-align: center;"><b>AI in Motion : The New Playbook for Athletic Excellence</b></p> <p style="text-align: center;">Prof I. r. Dr. Chan Chee Seng University of Malaya MALAYSIA</p>	<p style="text-align: center;"><b>AI-Powered Personality Mapping for Personalised Athlete Care and Performance Optimisation</b></p> <p style="text-align: center;">Ho Kim Hong Founder &amp; Chief Executive Officer Flipbizz Berhad MALAYSIA</p>			
	Workshop (Session 2)					
1445 - 1630	<p style="text-align: center;"><b>Reset your Nerves - A Revolutionary Protocol to Improve Chronic Pain and Sports Performance</b></p> <p style="text-align: center;">Dr. Andy Hsu Chief Executive Officer Braincare 360 Technology CHINA</p>	<p style="text-align: center;"><b>AI-Driven Precision Care for Scoliosis: Integrated Assessment to Intervention</b></p> <p style="text-align: center;">Dr. He Dake Longjiekang Medical Clinic CHINA</p>	<p style="text-align: center;"><b>The Application of Eye Tracking and Visual Attention in Sports Performance Research</b></p> <p style="text-align: center;">Dr. Po Ling (Polly) Chen &amp; Dr. Hussain Ismail Ahamed Miflah University of Nottingham MALAYSIA</p>	<p style="text-align: center;"><b>Tech-Touch Excellence: The Fusion of Human Skill and Innovation in Sports Therapy</b></p> <p style="text-align: center;">Ts. Dr. Hadafi Fitri Mohd Latip University of Technology Malaysia MALAYSIA</p>		
1630 - 1730	<p style="text-align: center;"><b>Round Table Discussion</b></p> <p style="text-align: center;">Kuala Lumpur Resolution Towards A Regional Framework on Sports Innovation And Technology Development</p>					

TIME	PROGRAMS	
0800 - 0900	Dedicated Time to Explore, Engage and Energise!	
0900 - 1000	<p>KEYNOTE</p> <p><b>From Neuro-Rehabilitation to Optimal Performance: Exploring HAL® Technology in Sports</b></p> <p>Dr. Yoshihiro Yasunaga General Manager of Sales &amp; Marketing Cyberdyne Inc, JAPAN</p>	<p><b>FINALIST SIC 2025 PRESENTATION</b></p> <p><b>Finalist 1</b> SmartRehabX</p> <p><b>Finalist 2</b> APU XR STUDIO</p> <p><b>Finalist 3</b> VESTA</p> <p><b>SIC SPEECH (ADVISOR)</b> Dr. Thung Jin Seng Head of Injury Risk Management Research Cluster National Sports Institute MALAYSIA</p> <p><b>VR in Sports Application: Challenge &amp; Opportunities</b> Ass. Prof. Ts. Dr. Zulkifli Mohammed School of Engineering MARA University of Technology MALAYSIA</p>
1000 - 1045	<p>FORUM 3</p> <p><b>The Role of Partnership and Ecosystem Shift Through The International Accelerator Program</b></p>	
1045 - 1130	<p><b>Sports Tech: Challenge &amp; Opportunities</b></p> <p>Mohammad Ameer Bukhqari Mohammad Nor Assistant Vice President Malaysia Technology Development Corporation (MTDC) MALAYSIA</p>	<p><b>Artificial Intelligence vs. The Rulebook: Who Governs The Future of Sports?</b></p> <p>Richard Wee Managing Partner Richard Wee Chambers Advocates &amp; Solicitors</p>
		<p><b>Driving The Future of Sports: Tech Revolution</b> Audy Ooi Khen Xing Director of Quint Fit Malaysia</p> <p><b>vProCycle2: Enhancing VR Cycling With Motion, Mixed Reality and Smart Connectivity Live Demo</b> Dr. Imran Mahalil Asia-Pacific University MALAYSIA</p> <p><b>LIVE DEMO</b> VR in Cycling VR in Combat Sports</p>
1130 - 1245	Oral Presentation (Session 3)	
1245 - 1400	Dedicated Time to Explore, Engage and Energise!	
1400 - 1430	<p><b>Wearable Insole Device for Sports Activity Monitoring and Analysis</b></p> <p>Nur Ainaa Syafiqah Hasrul-Ain Project Manager of NanoMalaysia MALAYSIA</p>	
1430-1530	Product Showcase	
1530 - 1700	Awards & Closing Ceremony	

# KEYNOTE SPEAKERS



## **CHRISTINA CHASE**

Co-founder and Managing Director  
MIT Sports Lab  
Massachusetts Institute of Technology (MIT)  
**UNITED STATES OF AMERICA**



## **DR. SHANKAR RAMAN**

Chief Executive Officer  
Indian Institute of Technology Madras  
Pravartak Technologies Foundation  
**INDIA**



## **DR. YOSHIHIRO YASUNAGA**

General Manager of Sales & Marketing  
CYBERDYNE INC.  
**JAPAN**

# SPEAKERS



**PROFESSOR DR. AGUS  
RUSDIANA**

University of Education  
INDONESIA



**PROFESSOR DR. TANG  
YUNQI**

Shanxi University  
CHINA



**DR. PORNTHPEP  
RATCHANAVY**

Suranaree University of  
Technology  
THAILAND



**PROFESSOR DR. ROY  
FRANCIS R. NAVEA**

De La Salle University  
PHILIPPINES



**PROFESSOR DR. JERRITTA  
SELVARAJ**

Vels Institute of Science Technology &  
Advanced Studies  
INDIA



**DR. HELMI ZAKARIAH**

Chief Executive Officer  
Hayat Technologies Sdn Bhd  
MALAYSIA



**DR. RETNAM  
VISVANATHAN**

IDERIA Sdn Bhd  
MALAYSIA



**PROFESSOR IR. DR.  
CHAN CHEE SENG**

Universiti of Malaya  
MALAYSIA



**MOHAMMAD AMEER BUKHQARI  
MOHAMMAD NOR**

Assistant Vice President , Malaysian  
Technology Development Corporation  
MALAYSIA



**RICHARD WEE**

Richard Wee Chambers  
Advocates & Solicitors  
MALAYSIA



**IRIS CÓRDOBA  
MONDÉJAR**

Managing Director of Global Sports  
Innovation Center  
SPAIN



**HO KIM HONG**

Founder & CEO of  
Flipbizz Berhad  
MALAYSIA



**IVAN CODINA**

Managing Director  
SEA - Australia, Japan & South  
Korea LaLiga  
SPAIN



**NUR AINAA SYAFIQAH BINTI  
HASRUL-AIN**

Project Manager of NanoMalaysia Bhd  
MALAYSIA

# FORUM SPEAKERS



**AMIRUDDIN ABDUL SHUKOR**  
Chairman of IAP Capital Ventures Sdn Bhd  
**MALAYSIA**



**DR. MOHAN SATYARANJAN**  
CTO of IIT Madras Pravartak  
Foundation  
**INDIA**



**SHERRY SOKMUM**  
Malaysian Research Accelerator  
for Technology and Innovation  
(MRANTI)  
**MALAYSIA**



**SHAMSUL IZHAN ABDUL MAJID**  
Head of National AI Office  
**MALAYSIA**



**DR. MOHAMMAD NORJAYADI TAMAM**  
Deputy Director General  
Malaysia Productivity Corporation (MPC)  
**MALAYSIA**



**DR. HELMI ZAKARIAH**  
Chief Executive Officer  
Hayat Technologies Sdn Bhd  
**MALAYSIA**



**ASSOCIATE PROFESSOR  
DR. ANWAR P.P. MAJIED**  
Sunway University  
**MALAYSIA**



**SARVESH ADITYA MURALI**  
Student at Charterhouse  
**MALAYSIA**

# WORKSHOP SPEAKERS



**PROFESSOR DR. ANDY HSU**

CEO & founder  
BrainCare360 Technology

**AUSTRALIA**



**SINCLAIR LIN YUN**

CEO & Founder  
Holomotion

**CHINA**



**TS. DR. HADAFI FITRI BIN MOHD LATIP**

Universiti Teknologi of Malaysia  
**MALAYSIA**



**DR. HE DAKE**

Senior Physician  
Lonjinkang Medical Clinic

**CHINA**



**VIKI "BARRACUDA" BAARATHI**

Co-founder  
Barracuda Drone Sport Club  
**MALAYSIA**



**ASSISTANT PROFESSOR DR. PO LING (POLLY) CHEN**

University of Nottingham  
**MALAYSIA**



**ASSISTANT PROFESSOR DR. HUSSAIN ISMAIL AHAMED MIFLAH**

University of Nottingham  
**MALAYSIA**



**TNG PIAK KHEE PEGGY**

Regional Lead (APAC)  
Global Sports Innovation Centre (GSIC)

**SINGAPORE**



**ROHAN GANASON**

National Sports Institute  
**MALAYSIA**

# SIC SPEAKERS



**ASSOC. PROF. TS. DR. ZULKIFLI MOHAMMED**

MARA University of Technology  
**MALAYSIA**



**DR. THUNG JIN SENG**

National Sports Institute  
**MALAYSIA**



**AUDY OOI KHENG XING**

Director of Quint Fit  
**MALAYSIA**



**DR. IMRAN MAHALIL**

Asia-Pacific University  
**MALAYSIA**

# KEYNOTE SPEAKERS



## CHRISTINA CHASE

Co-founder and Managing Director MIT Sports Lab  
Massachusetts Institute of Technology (MIT)  
**UNITED STATES OF AMERICA**

**THE ENTREPRENEURIAL PLAYBOOK:  
TURNING CHALLENGES INTO MILLION-  
DOLLAR SOLUTIONS**

Christina is a distinguished leader in sports technology and innovation. She is a Lecturer at MIT's School of Engineering, teaching in both the Mechanical Engineering and Electrical Engineering and Computer Science departments, and is the co-founder and Managing Director of the MIT Sports Lab.

Her work focuses on applying data, engineering, and innovation to solve complex challenges for elite sports organisations, including contributions to the 2002 Men's and 2003 Women's FIFA World Cups. A dedicated educator, she created MIT's first sports technology and innovation class and co-authored 21st Century Sports: How Technologies Will Change Sports in the Digital Age. As a lifelong entrepreneur, she started her first company at 18 and later served as the first Entrepreneur-in-Residence at MIT's Martin Trust Centre for MIT Entrepreneurship, where she mentored numerous start-ups.

A former competitive cyclist and mentor for Techstars, she has served on multiple advisory boards, including the External Evaluation Board for EIT Health and the SXSW Accelerator Competition Advisory Board. She is an avid adventurer, having summited six of Colorado's "14ers" and is an enthusiastic kiteboarder.

# KEYNOTE SPEAKERS



## DR. SHANKAR RAMAN

Chief Executive Officer  
Indian Institute of Technology Madras  
Pravartak Technologies Foundation  
INDIA

**INDIA OLYMPIC 2036 VISION: IIT  
MADRAS ECOSYSTEM IN FOSTERING THE  
DEVELOPMENT OF SPORTS TECHNOLOGIES  
AND NURTURING THE ASSOCIATED START-  
UP LANDSCAPE IN INDIA**

Dr. Shankar Raman is a seasoned technologist and academic with a rich background in Computer Science and Engineering. He holds a B.E. from Sri Venkateswara College of Engineering (1990), an M.Sc. (Engg.) from IISc Bangalore (1992), and a Ph.D. from IIT Madras (2016). His career began at Wipro Infotech R&D, where he worked on multiprocessor operating systems and Ethernet card design.

He later transitioned to academia, helping launch a unique BSCS (Bachelor of Sanskrit and Computer Science) programme at Sri Chandrasekharendra Saraswathi Viswa Maha Vidyalaya. In 1995, he joined HCL HP R&D, contributing to networking protocols and network security at HCL Cisco's Offshore Development Centre. He holds a patent on network security for DDoS attack mitigation. In 2004, he co-founded Sahasra Solutions Pvt. Ltd., focusing on embedded systems and storage, developing the iStore product.

He pursued doctoral research at IIT Madras (2009–2016), also working with British Telecom under a fellowship. His thesis addressed Internet sustainability ("Greening the Internet"). Since then, he has contributed to projects like the Shakti processor SDK and led teams at RISE Lab and PS-CDISHA. Currently, he is the CEO of IITM Pravartak Technologies Foundation (since 2021). His research interests include Networking, Internet energy efficiency, Computer Architecture, VLSI, and Software Testing.

# KEYNOTE SPEAKERS



## DR. YOSHIHIRO YASUNAGA

General Manager of Sales & Marketing  
CYBERDYNE INC.  
JAPAN

**FROM NEURO-REHABILITATION TO  
OPTIMAL PERFORMANCE: EXPLORING HAL®  
TECHNOLOGY IN SPORTS**

Dr. Yoshihiro Yasunaga is Director of sales & Marketing at CYBERDYNE Inc., a position he has held since 2019. He earned a B.S. Degree in management from the University of Dokkyo in 1996 and an M.S. Degree in healthcare from the Open University of Japan in 2015.

His professional career includes a role as a USCPA at TYCO HEALTHCARE JAPAN from 2022 to 2006. Subsequently, he served as a finance controller at ON Semiconductor from 2006 to 2008. HE later joined CYBERDYNE INC. as a corporate planning manager.

In 2013, he was appointed as General Manager of Sales & Marketing, where he also managed the Oita, Suzuka and Shonan ROBOCARE Centers. He was appointed as xecutive Officer of Sales & Marketing in 2023.

Dr. Yasunaga received a PH.D. in Medicine from the University of Tsukuba in 2023. In June 2025, he obtained a research grant from Japan's Ministry of Economy, Trade and Industry as the principal investigator for research on HAL, a robotic exoskeleton.

# SPEAKERS



## IRIS CÓRDOBA MONDÉJAR

Managing Director  
Global Sports Innovation Center (GSIC) Powered By Microsoft  
**SPAIN**

**RE-IMAGINING, RE-DEFINING AND  
REVOLUTIONIZING THE SPORTS INDUSTRY  
THROUGH INNOVATION & TECHNOLOGY**

Iris Córdoba Mondéjar is the Managing Director of the Global Sports Innovation Center (GSIC) powered by Microsoft and a leading figure in global sports innovation. She holds a Law Degree, a Master's Degree in Administration and Public Policy, and a Master's Degree in Digital Economics. Iris has led major initiatives across Latin America, Europe, and APAC, including launching the GSIC office in Singapore. She founded a mentoring program led by 25 female leaders, supporting nearly 100 entrepreneurs. Her work in empowering startups and women in sports has earned her multiple awards. In 2018, she was named one of the "Top 100 Female Leaders of Spain" and one of the "20 Most Influential Women in the Sports Industry in Spain." In both 2021 and 2022, she was included in the "100 Women Leaders in Spanish Sports" lists by El Español and 20minutos. In 2023, she was recognized in the "Singapore 100 Women in Tech" ranking.



## PROFESSOR DR. AGUS RUSDIANA

Faculty of Sport and Health Education  
Indonesia University of Education  
**INDONESIA**

**SPORT TECHNOLOGY INNOVATION IN BADMINTON**

Professor Dr. Agus Rusdiana, S.Pd., M.A., Ph.D. is the Dean of the Faculty of Sport and Health Education at Universitas Pendidikan Indonesia and a leading expert in sport biomechanics and coaching science. He earned his Master's and Doctorate in Sport Biomechanics from Nagoya University and Chukyo University in Japan, and has published extensively in Scopus- and WoS-indexed journals. Prof. Rusdiana has received numerous awards, including the 2025 UPI Distinguished Lecturer Award for the highest SINTA score and the 2024 Academic Leader Award in Science. His research integrates biomechanics, motion analysis, and wearable technology to enhance training and performance in various sports, and he holds multiple patents in sports performance innovation.

# SPEAKERS



**DR. PORNTHPEP RATCHANAVY**

School of Sports Science  
Suranaree University of Technology  
**THAILAND**

**SMART INSOLE INNOVATION FOR IMPROVING GOLF SWING EFFICIENCY: BRIDGING BIOMECHANICS AND WEARABLE TECHNOLOGY**

Dr. Pornthep Ratchanavy is an esteemed academic affiliated with Suranaree University of Technology in Thailand, where he serves in the Institute of Science, School of Sports Science. His work primarily focuses on the intersection of sports science and technology, contributing to advancements in sports performance and health. Dr. Ratchanavy has a robust academic background and is actively engaged in research, sharing his findings through various publications. His expertise encompasses areas such as exercise physiology, biomechanics, and sports medicine, making him a valuable resource in the field of sports science. In addition to his academic pursuits, Dr. Ratchanavy is involved in community outreach and educational initiatives aimed at promoting health and fitness through sports. His contributions have significantly impacted both the academic community and the broader public interested in sports science.



**PROFESSOR DR. ROY FRANCIS R. NAVEA**

Department of Electronics and Computer Engineering  
De La Salle University  
**PHILIPPINES**

**BEYOND STRENGTH: REDEFINING THE FILIPINO ATHLETIC SPIRIT WITH SMART TECHNOLOGIES**

Professor Dr. Roy Francis Navea is a Professor at De La Salle University (DLSU) in the Philippines, specialising in Electronics and Communications Engineering. He earned his Bachelor's degree from Mapua University and subsequently obtained his Master's and Doctorate degrees from DLSU. His research interests include digital signal processing and computational intelligence, with a focus on analysing and characterising EEG signals. Dr. Navea is actively involved in various research initiatives and has contributed significantly to academic literature in his field. In addition to his academic roles, he is associated with the Institute of Biomedical Engineering and Health Technologies at DLSU, where he shares insights on the potential applications of digital technologies in healthcare.

# SPEAKERS



## IVAN CODINA

Managing Director  
SEA - Australia, Japan & South Korea LaLiga  
**SPAIN**  
**HOW LALIGA IMPLEMENTS INNOVATION**

An ambitious and talented sports executive expert with a Masters in Sports Management from The Johan Cruyff Institute, and a double degree holder of Business Administration and Sports Management from Ramón Llull, a prestigious university in Spain. He has over 18 years of experience in the Sports Industry, with the past 14 years being in Asia. He has succeeded in different roles in FC Barcelona, SportSG, and agencies like Dentsu and Red Card Group, and is currently heading the LALIGA's regional office for SEA, Australia, Japan & S.Korea. His extensive experience also includes helping global brands such as Toyota, Panasonic and General Motors navigate the intricacies of sports marketing. Very passionate about sports, where he first developed himself as a professional athlete and later in the areas of Sports Marketing, Events, Media Rights, and Commercial Partnerships



## PROFESSOR DR. JERRITTA SELVARAJ

Department of Electronics and Communication Engineering  
Vels Institute of Science Technology & Advanced Studies  
(VISTAS)  
**INDIA**

**PSYCHOLOGICAL MONITORING STRATEGIES  
FOR OPTIMIZING SPORTS ENGAGEMENT IN  
CHILDREN WITH AUTISM SPECTRUM  
DISORDER.**

Professor Dr. Jerritta Selvaraj is a Professor in the Department of Electronics and Communication Engineering at the Vels Institute of Science, Technology and Advanced Studies (VISTAS), Chennai, India. She is an accomplished researcher specialising in Biomedical Signal Processing, Human-Computer Interaction (HCI), and Emotion Recognition. Her work primarily focuses on equipping robots and computers with emotional intelligence using bio-signal-based methods, such as facial EMG signals and EEG analysis. Dr. Selvaraj has published extensively, with over 25 journal articles to her credit, and her research has garnered significant citations, reflecting her influence in the field. She is actively involved in advancing technologies that bridge the gap between humans and machines through innovative signal processing techniques.

# SPEAKERS



**DR. HELMI ZAKARIAH**

Chief Executive Officer  
Hayat Technologies Sdn Bhd  
**MALAYSIA**

**BRAINS, BICEPS, BOTS: THE AI ADVANTAGE IN HIGH-PERFORMANCE SPORT**

Dr. Mohd Helmi Zakariah is the Chief Executive Officer of Hayat Technologies and a recognised leader in digital health innovation, public health policy, and artificial intelligence applications in healthcare. Trained in medicine at Volgograd State Medical University (MD, Magna Cum Laude) and in international public health at the University of Liverpool (MPH), he has served in various capacities including Principal Assistant Director at the Ministry of Health Malaysia, Chief Information Officer at Selangkah Ventures, and medical officer roles at district and hospital levels. Dr. Helmi is a member of the UN Global Initiative for AI in Health, a Commissioner for the Chatham House Commission for Universal Health Coverage, and a board member of the South Asia Field Epidemiology & Technology Network. His work spans AI-driven disease surveillance, digital epidemiology, and precision screening, with publications in international journals and active involvement in national and global health advisory councils.



**DR. RETNAM VISVANATHAN**

AI Application Developer & Analyst  
IDERIA Sdn Bhd  
**INDIA**

**ADVANCEMENTS IN SPORTS MONITORING WITH AI-POWERED WEARABLES**

Dr. Retnam Visvanathan is an AI Application Developer and Analyst at iDeria Sdn Bhd, where he has been working since 2020. He completed his PhD and Bachelor's in Mechatronic Engineering at Universiti Malaysia Perlis (UniMAP) in 2020 and 2013, respectively. Dr. Visvanathan focuses on creating AI solutions for sports and performance analytics and has received multiple innovation awards from ISN in 2022 and 2023, as well as the Malaysia Commercialization Year (MCY) Award. His work in sports extends to other sectors as well for asset, worker, and resource management demonstrating his commitment to improving technology in practical ways.

# SPEAKERS



## PROFESSOR IR. DR. CHAN CHEE SENG

Department of Artificial Intelligence  
Faculty of Computer Science and Information Technology  
University of Malaya  
**MALAYSIA**

### AI IN MOTION: THE NEW PLAYBOOK FOR ATHLETIC EXCELLENCE

Professor Ir. Dr. Chan Chee Seng is a Professor at the Faculty of Computer Science and Information Technology, Universiti Malaya, Malaysia. Currently, he is leading a research team that specialises in computer vision and machine learning; where his team has published more than 100 papers in top peer-review [i.e. CCF A or CORE A\*/A] conferences (CVPR, NeurIPS, IJCAI, etc) and journals (TPAMI, TIP, TMM etc). From 2020-2022, he was seconded to the Ministry of Science, Technology and Innovation (MOSTI) as the Undersecretary for the Division of Data Strategic and Foresight, as well as the Lead of the PICC Unit under COVID-19 Immunisation Task Force (CITF). Scholarly, he received Top Research Scientists Malaysia (TRSM) in 2022, Young Scientists Network Academy of Sciences Malaysia (YSN-ASM) in 2015 and Hitachi Research Fellowship in 2013. Besides that, he is also a senior member of IEEE, Professional Engineer (BEM) and Chartered Engineer (IET). To date, he has secured more than RM 3 Million research funding as the Principal Investigator from local and international bodies.



## HO KIM HONG

Founder & Chief Executive Officer  
FlipBizz Berhad  
**MALAYSIA**

### AI-POWERED PERSONALLY MAPPING FOR PERSONALIZED ATHLETE CARE AND PERFORMANCE OPTIMIZATION

Ho Kim Hong is a visionary and entrepreneur, serving as the Founder and CEO of Flipbizz. A strategic planner with a passion for innovation, he leverages cutting-edge technology like the Community Engagement Recommendation Engine (CERE) to connect people and businesses. With a strong background in Civil & Structure Engineering from the University of Malaya, he has successfully led multi-million-dollar projects and fostered growth in competitive markets. His career is marked by a blend of adventurous spirit and a commitment to sustainability and eco-friendly solutions. He is recognized for his leadership and expertise, earning awards such as a "Most Promising Start-up" finalist at the Top in Tech Awards and a win at the 2024 The Round Table Brand Influence Awards. He is also an Elite@UM Fellow at the University of Malaya and is actively involved in mentoring students and serving as a guest lecturer on AI and Deep Learning.

# SPEAKERS



**MOHAMMAD AMEER BUKHQARI  
MOHAMMAD NOR**

Assistant Vice President  
Malaysian Technology Development Corporation (MTDC)  
**MALAYSIA**

**SPORTS TECH: CHALLENGES & OPPORTUNITIES**

Mohamad Ameer Bukhqari Mohamad Nor is the Assistant Vice President at the Malaysian Technology Development Corporation (MTDC), with more than 11 years of experience in Malaysia's technology and venture capital sectors. At MTDC, he plays a central role in spearheading investment initiatives, technology development programmes, and startup support activities aimed at driving innovation and economic growth. He also provides consultancy to emerging technology companies, offering guidance on fundraising, business expansion, and access to markets. His expertise bridges the gap between research, commercialization, and venture capital investment, enabling technology-based SMEs to thrive. Dedicated to fostering innovation, Mohamad Ameer contributes to MTDC's mission of accelerating commercialization, promoting knowledge transfer, and strengthening Malaysia's position as a leading regional technology hub.



**RICHARD WEE**

Managing Partner  
Richard Wee Chambers Advocates & Solicitors  
**MALAYSIA**

**ARTIFICIAL INTELLIGENCE VS. THE RULEBOOK: WHO  
GOVERNS THE FUTURE OF SPORTS?**

Richard Wee Thiam Seng is the Managing Partner of Richard Wee Chambers (RWC) and a prominent Malaysian lawyer specialising in sports law, fintech, and regulatory advisory. A member of the Malaysian Bar since 1999, he has served in numerous national and international roles, including as a Disciplinary Commission and Arbitral Board member for the Union Cycliste Internationale, Appeals Chambers Member of FIFA's National Dispute Resolution Chambers (FAM), and committee member for the National Sports Institute's Sports Technology Research and Funding Committee. Richard is also Chairman of the Bar Council Sports Law Practice Committee, founder of the Malaysia Esports Players Association, and a recognised expert appointed by the Ministry of Youth & Sports and the Ministry of Science, Technology & Innovation. His advisory roles span legal, sports governance, technology regulation, and professional development, reflecting his deep engagement across Malaysia's legal and sporting ecosystems.

# SPEAKERS



**PROFESSOR DR. TANG YUNQI**

Department of Science and Technology  
Shanxi University  
**CHINA**

## **Effect of Region-Specific Textured Insoles on Static Stability in Young Adults with Chronic Ankle Instability**

Professor Dr. Tang Yunqi is an Associate Professor at the School of Art and Design, Shanxi University of Science and Technology, and a board member of the Asian Society of Sport Biomechanics. He holds a PhD in Sports Biomechanics from the Shanghai University of Sport, with research expertise in footwear science, postural stability and injury prevention. Prof. Tang has been a visiting scholar at the National Institute of Education, Nanyang Technological University, Singapore, and has secured multiple national and provincial research grants. His publications in leading international journals explore the biomechanics of gait, footwear design and sports equipment, advancing innovation in sports performance and safety.



**NUR AINA A SYAFIQAH BINTI HASRUL - AIN**

Project Manager  
NanoMalaysia Bhd  
**MALAYSIA**

## **Wearable Insole Device for Sports Activity Monitoring and Analysis**

Nur Ainaa Syafiqah holds a Bachelor's degree in Material Science from Universiti Kebangsaan Malaysia (UKM) and currently works at NanoMalaysia Berhad. She is actively involved in projects focusing on nanotechnology, flexible devices and renewable energy solutions. Her work supports the advancement of sustainable technologies and the commercialization of innovations in smart materials. Her technical competencies include materials characterization, with hands-on experience using tools such as SEM, XRD, and FTIR. Driven by a passion for innovation, project management, and technology commercialization, she is committed to contributing impactful solutions in the fields of advanced materials, nanotechnology, and sustainable development.

# WORKSHOP SPEAKERS



## PROFESSOR DR. ANDY HSU

CEO & Founder  
BrainCare360 Technology  
Global Leader in Clinical Neuroscience  
**AUSTRALIA**

### **RESET YOUR NERVES - A REVOLUTIONARY PROTOCOL TO IMPROVE CHRONIC PAIN AND SPORTS PERFORMANCE**

Professor Andy Hsu is an internationally recognized neuroscientist, educator, and innovator in neurotechnology and human performance. He is the creator of the Neuro-Reset technique, a neuroscience-based method for rapidly restoring joint range of motion, rebalancing the nervous system, and accelerating recovery in athletes and patients with chronic pain. This approach is taught globally and applied in sports performance, rehabilitation, and clinical settings. As CEO and Founder of BrainCare360 Technology Group, he leads the development of AI-powered brain mapping systems, precision motion analysis tools, and advanced eye-tracking diagnostics used in hundreds of clinics, rehabilitation centres, and elite sports facilities worldwide. With expertise spanning biomedical science, clinical neuroscience, and sports medicine, he has trained over 20,000 professionals, delivered keynote lectures across Asia and the United States, and works with elite sports organisations to turn brain science into strategies for performance and recovery. His work has been featured internationally, including in *The Biologist*, the flagship magazine of the Royal Society of Biology.



## TNG PIAK KHEE PEGGY

Regional Lead (APAC)  
Global Sports Innovation Centre (GSIC) Powered By Microsoft  
**SINGAPORE**

### **GSIC GROUNDBREAKERS MEET-UP: THE FUTURE OF SMART VENUES IN PARTNERSHIP WITH SIGNIFY**

TNG Piak Khee Peggy is a seasoned sports industry professional with over 10 years in the public sector, specialising in sports managements, events, leadership development, athlete management and sports technology. A founding member of Singapore Sports School and contributor to Sports Singapore's major initiatives, she later joined Tao Li Swimming Club as Managing Partner. Currently, she serves as Regional Lead (APAC) at the Global Sports Innovation Centre (GSIC) powered by Microsoft, driving partnerships and strategy across Asia-Pacific. Passionate about equity in sports, she founded Woman in Sports for Empowerment (WISE) that unites women leaders across industries to champion meaningful and sustainable change.

# WORKSHOP SPEAKERS



## VIKI "BARRACUDA" BAARATHI

Co-Founder  
Barracuda Drone Sport Club Malaysia  
**MALAYSIA**

**FPV DRONE RACING: AN EMERGING SPORT - WHERE AVIATION SPORTS MEET SCIENCE**

Viki "Barracuda" Baarathi is the Head of Digital Innovation at Maxis, with over 20 years of experience in software engineering, cloud architecture, and digital transformation. He has led high-performing teams to deliver critical enterprise applications, modernise legacy systems, and embed AI and automation into core telco services. Recognised for his resilience in crisis management and his passion for innovation, Viki has driven award-winning projects, including in-house AI-powered platforms and globally recognised open-source drone sports technology. A certified AWS Solutions Architect and Scrum Master, he is also the founder of Malaysia's largest drone racing community, merging his expertise in emerging technologies with a deep commitment to building future-ready digital ecosystems.



## SINCLAIR LIN YUN

CEO & Founder  
Holomotion  
**CHINA**

**AI ACCELERATED COLLECTING AND COMPUTING IN MSK BIOMECHANICS**

Sinclair Lin Yun is an accomplished alumnus of Tsinghua University, with degrees from both the Department of Mechanical Engineering and the School of Economics and Management. A serial entrepreneur and early team member of pioneering tech companies like ChinaRen and Sina.com, he has dedicated his career to integrating emerging technologies particularly artificial intelligence into the fields of sports, health, and medical care. He is a member of the Tsinghua Entrepreneurs Association (TEEC), a founding member of the Sino-Japanese Future Leaders Organisation (JCLP), and an active member of the Jiusan Society. In 2017, Lin Yun established a special fund at Tsinghua University to advance research in sports and health technologies. He also initiated and lectures the university's elective course "Frontier of Sports Technologies," promoting interdisciplinary innovation. He collaborates closely with several departments and research institutes including Mechanical Engineering, Automation, Aeronautics and Astronautics, and Precision Medicine championing the integration of industry, academia, and research in the intersection of engineering and healthcare.

# WORKSHOP SPEAKERS



**DR. HE DAKE**

Senior Physician  
Longjikang Medical Clinic  
**CHINA**

**AI-DRIVEN PRECISION CARE FOR SCOLIOSIS:  
INTEGRATED ASSESSMENT TO INTERVENTION**

Dr. He Dake is a Senior Physician at Longjikang Medical Clinic and Head of the Sports Rehabilitation Therapy Program, where he also mentors the physician team. He graduated from Guangzhou University of Chinese Medicine and holds international certifications including AOPT Guidelines-based Medical Provider (USA), FM Fascial Manipulation® (Italy), and Maitland Joint Mobilization. With over 15 years of clinical experience, he specializes in musculoskeletal rehabilitation, spinal and joint correction, and functional recovery. Dr. He integrates Western rehabilitation techniques with Traditional Chinese Medicine, acupuncture, and soft tissue therapy to provide holistic pain management and performance restoration.



**ASSISTANT PROFESSOR DR. PO LING  
(POLLY) CHEN**

School of Psychology  
University of Nottingham  
**MALAYSIA**

**THE APPLICATION OF EYE TRACKING AND VISUAL  
ATTENTION IN SPORTS PERFORMANCE RESEARCH**

Dr Po Ling (Polly) Chen is an Assistant Professor at the School of Psychology at University of Nottingham Malaysia. She's trained in Cognitive Neuroscience and Neuropsychology. Her research centres on the ageing brain and its associated neuropsychological conditions. She develops innovative methods (such as using saccadic eye movement testing) for early detection of age-related cognitive decline, and investigates therapeutic strategies aimed at slowing or mitigating brain deterioration. In addition to neurological ageing, she explores the social dimension of ageing and overall wellbeing. Drawing from her background as former athlete, she is also deeply interested in the relationship between eye gaze behaviour and performance in sports. Using eye-tracking techniques and tailored cognitive tasks, her sports research aims to identify markers of high and low performance. Ultimately, her goal is to design customised cognitive training programmes that help athletes optimise their cognitive states and perform effectively under pressure across diverse competitive environments.

# WORKSHOP SPEAKERS



## ASSISTANT PROFESSOR DR. HUSSAIN ISMAIL AHAMED MIFLAH

School of Psychology  
University of Nottingham  
**MALAYSIA**

### THE APPLICATION OF EYE TRACKING AND VISUAL ATTENTION IN SPORTS PERFORMANCE RESEARCH

Dr Hussain Ismail Ahamed Miflah is an Assistant Professor in the School of Psychology at the University of Nottingham Malaysia. He holds a PhD in Psychology from Queen Mary University of London. He is also a Chartered Psychologist with the British Psychological Society, and a Fellow of Advance HE (UK). As a Vision Scientist with over a decade of experience, he has led and supervised both fundamental and applied research in the field. His primary research explores how the human brain recognizes the physical environment and the objects within it, alongside broader interests in how gaze is deployed when perceiving and interacting with the surrounding environment.



## TS. DR. HADAFI FITRI BIN MOHD LATIP

Department Educational Studies and Behavioural Sciences  
Senior Lecturer Sports Science  
Universiti Teknologi Malaysia  
**MALAYSIA**

### TECH-TOUCH EXCELLENCE: THE FUSION OF HUMAN SKILL AND INNOVATION IN SPORTS THERAPY

Ts. Dr. Hadafi Fitri bin Mohd Latip is a Senior Lecturer at Universiti Teknologi Malaysia (UTM) and former Director of the Sports Innovation and Technology Centre (SITC). He holds a PhD in Health Sciences from UTM, specialising in sports injury rehabilitation and technology innovation. With over a decade of experience in teaching, research, and academic leadership, he has contributed extensively to sports science, health science, and human performance studies. Dr. Hadafi is professionally certified in Sports Massage, Kinesio Taping, Acupuncture, and Sports Leadership. He has published research in sports technology, rehabilitation, and performance analysis while also serving as consultant and trainer for national sports initiatives. His passion lies in advancing education, sports innovation, and community engagement.

# SIC SPEAKERS



**ASSOCIATE PROFESSOR TS. DR.  
ZULKIFLI BIN MOHAMMAD**

School of Mechanical Engineering  
MARA University of Technology  
**MALAYSIA**

**VR IN SPORTS APPLICATION CHALLENGES &  
OPPORTUNITIES**

Dr Zulkifli Bin Mohammad is an Associate Professor in the School of Mechanical Engineering, Universiti Teknologi MARA (UiTM), Malaysia. He holds a PhD in Robotic & Intelligent Systems from the University of Toyama, Japan. His expertise covers sports engineering, IoT, AI, and robotics. He has led research projects, developed IoT-based systems for sports performance and aquaculture, and advanced humanoid robotics. Zulkifli has published widely, secured patents, and earned multiple awards. He also mentors postgraduate students, contributes to STEM outreach, and serves as an expert panelist, journal editor, and consultant.



**DR. THUNG JIN SENG**

National Sports Institute  
**MALAYSIA**

**SPORTS-INNO CHALLENGE SPEECH**

Dr Thung Jin Seng, CSCS is the head of Injury Risk Management Research Cluster at the National Sports Institute of Malaysia. Dr Thung Jin Seng was awarded his PhD in Sports Kinesiology from Shanghai University of Sport, China in 2019, MSc in Sports Science in 2009 and BSc (Hons) in Physical Education in 1999 from Universiti of Putra Malaysia. He has more than 20 years of hands-on experience as a strength and conditioning coach with elite athletes in preparation for international meets. He also actively publishes his work in peer reviewed journals. Dr Thung's current primary research interests are in the area of strength and conditioning, sports performance science and injury prevention.

# SIC SPEAKERS



**AUDY OOI KHENG XING**

Director  
Quint Fit Sdn Bhd  
**MALAYSIA**

## **DRIVING THE FUTURE OF SPORTS: TECH REVOLUTION**

Audy Ooi Kheng Xing, Director of Quint Fit Sdn Bhd, leads Malaysia's first VR combat gym, driving innovation at the intersection of sports, fitness, and immersive technology. With a clear vision for expanding the physical e-sports industry, he has built Quint Fit's business portfolio through strategic collaborations, market innovation, and pioneering fitness experiences that integrate VR combat training into mainstream wellness.



**DR. IMRAN MAHALIL**

Senior Virtual Reality Engineer & Lecturer  
Asia-Pacific University  
**MALAYSIA**

## **VPROCYLE2: ENHANCING VR CYCLING WITH MOTION, MIXED REALITY AND SMART CONNECTIVITY LIVE DEMO**

Dr. Imran Mahalil is a senior virtual reality engineer and lecturer at Asia Pacific University Malaysia, specializing in immersive technologies, augmented and mixed reality, and XR-based pedagogy. With a PhD in Information and Communication Technology from Universiti Tenaga Nasional (UNITEN), he brings over a decade of experience in VR/AR development, research, and teaching. His career spans roles as a research engineer at UNITEN, where he spearheaded VR integration in education, engineering, and healthcare, to his current position as lecturer at Asia-Pacific University, where he designs curricula, leads VR-focused courses, and mentoring students in creating industry ready immersive solutions.

# FORUM 1

## AI-POWERED PERFORMANCE: REVOLUTIONIZING TRAINING, ANALYSIS AND RESEARCH IN SPORTS

Moderator:  
Yallini Selva



Panels:



### **Dr. Helmi Zakariah**

Dr. Mohd Helmi Zakariah is the CEO of Hayat Technologies and a leading expert in digital health, public health policy, and AI in healthcare. He holds an MD (Magna Cum Laude) from Volgograd State Medical University and an MPH in International Public Health from the University of Liverpool. He has held key roles at Malaysia's Ministry of Health and Selangkah Ventures. Dr. Helmi is a member of the UN Global Initiative for AI in Health and serves on multiple national and international health advisory councils.



### **Associate Professor Dr Anwar PP. Majeed**

Dr. Anwar P. P. Abdul Majeed is Associate Professor and Head of Data Science and Artificial Intelligence at Sunway University, Malaysia. A Chartered Engineer and Senior IEEE member, he specializes in machine learning, deep learning, robotics, and advanced control systems. With more than 2,900 citations and an h-index of 26, he has published widely in high-impact journals, authored books, and delivered international keynotes. Dr. Anwar plays an active role in academic programme development, research collaborations, and professional bodies worldwide.



### **Sarvesh Aditya Murali Desan**

Sarvesh Aditya Murali Desan is an academically gifted A-Level student at Charterhouse Malaysia, on an academic scholarship, studying Economics, Mathematics, and Geography. A national-level badminton athlete and school leader, he founded Gear4Skills to support underprivileged youth through sports. Sarvesh has represented Malaysia internationally in badminton, won math and economics awards, and co-manages cryptocurrency investments. As Vice-President of the Student Forum and Sports Council, he leads student welfare and sports initiatives. His passion for financial markets, economics, and AI drives his ambition to gain hands-on experience in banking. He is also a published writer and accomplished chess player.

# FORUM 2

## AI IN SPORTS: NAVIGATING INNOVATION AND REGULATION ON THE DIGITAL PLAYING FIELD

Moderator:  
Richard Wee



Panels:



### Sherry Sokmum

Sherry Sokmum is an experienced intellectual property (IP) and technology transfer professional with over 15 years in driving innovation and university-industry collaborations. As Lead of IP & Policy Management at MRANTI, she excels in licensing, joint ventures, and startup incubation. With strong expertise in IP law and business strategy, Sherry is committed to turning innovative ideas into impactful solutions that support commercialization and contribute to societal advancement.



### Shamsul Izhan Abdul Majid

Shamsul Izhan Abdul Majid is a Research Master's graduate in Engineering from the University of Melbourne, Australia with over 20 years of global experience in digital transformation and innovation. He is currently the Head of the National AI Office (NAIO) in Malaysia. He has led groundbreaking initiatives across multiple industries, successfully launching startups and driving growth in corporate and public sectors. His work has earned recognition from GovInsider (Singapore), IDC (USA), APICTA (Malaysia) and Awards Australia.



### Dr. Mohammad Norjayadi Tamam

Dr. Mohamad Norjayadi bin Tamam is the Deputy Director General of MPC with over 25 years in public service. He led major reforms including mineral export licensing, interstate logistics, and the ILTIZAM Act. His digital transformation efforts empowered ministries with AI tools and advanced GovTech. He integrated Steinbeis Malaysia into MPC, expanded innovation funding, and strengthened industry-academia collaboration. Internationally recognized, he champions productivity, regulatory efficiency, and sustainable growth across public and private sectors.

# FORUM 3

## THE ROLE OF PARTNERSHIP AND ECOSYSTEM SHIFT THROUGH THE INTERNATIONAL ACCELERATOR PROGRAMME

Panels:



### **Amiruddin Abdul Shukor**

Amiruddin Abdul Shukor, Chairman of IAP Capital Ventures Sdn Bhd, is a Chartered Accountant and corporate strategist with over 20 years' experience in finance, investments and innovation. He is also the Co-Founder and Director of ASFO Global Technologies. He previously held senior positions at MDEC and MaGIC, where he contributed to Malaysia's innovation ecosystem. He currently serves on boards including Pelaburan MARA Berhad and on the Governance Committee of the Institut Sukan Negara. He holds an MBA and an Accounting degree from UKM, and has received multiple accolades, including the SEBA Entrepreneur Award 2022.



### **Dr. Mohan Satyaranjan**

Mohan Satyaranjan, CTO of IIT Madras Pravartak Foundation and Hon. Professor of Practice at IIT Jammu, has over 35 years of experience in industry and academia. He founded Taqanal Energy in 2017, focusing on blockchain enabled energy asset management and EV solutions. He previously held senior roles at Cisco, Juniper Networks, NetApp and Motorola, where he helped develop billion-dollar product lines and the world's first GPRS device. An expert in telecom, networking, and control systems. He holds EE degrees from IISc Bangalore and studied at Stanford GSB.



### **Rohan Ganason**

Rohan Ganason is the Strategy Director at the National Sports Institute of Malaysia, where he expanded ISN's business ecosystem to RM500 million in just three years. With prior roles as Director of Commercialization and Head of High-Performance Sports, and a foundation in biomechanics, he has shaped national and ASEAN sports plans. He holds an MBA and is a Certified Integrity Officer.

# CONFERENCE VENUE

## RENAISSANCE KUALA LUMPUR HOTEL & CONVENTION CENTRE



- Address: Corner of Jalan Sultan Ismail & Jalan Ampang, 50450 Kuala Lumpur
- Tel: +603 2706 8088

Located in the heart of Kuala Lumpur, the Renaissance Kuala Lumpur Hotel & Convention Centre offers easy access to the city's top attractions.

# MAIN ATTRACTIONS

## THE PETRONAS TWIN TOWER



Rising 452 meters into the sky, the Petronas Twin Towers is an iconic symbol of Malaysia's progress and architectural brilliance. Once the tallest building in the world, these twin structures reflect a blend of modern engineering and Islamic-inspired design, representing Malaysia's cultural identity and ambition. The Petronas Twin Towers is just a short distance approximately 3 km from the Renaissance Kuala Lumpur Hotel & Convention Centre. This makes it an ideal destination for hotel guests, as the towers can be reached in just 5 to 7 minutes by car or ride-sharing service, offering convenient access to one of Malaysia's most celebrated attractions.

# MAIN ATTRACTIONS

## SULTAN ABDUL SAMAD BUILDING



The Sultan Abdul Samad Building, completed in 1897, is a historical landmark located in front of Merdeka Square, Kuala Lumpur. Known for its Moorish architecture, copper domes and a 41 meter clock tower. This building is once served as British colonial offices. Today, it's a symbol of Malaysia's independence and heritage. Located just 2.3 km from Renaissance Kuala Lumpur Hotel, it's a must visit for history and architecture lovers.

# MAIN ATTRACTIONS

## MERDEKA 118 TOWER



Merdeka 118 is the tallest building in Southeast Asia and the second tallest in the world, standing at 678.9 meters with 118 floors. Located near Merdeka Stadium, it symbolizes Malaysia's progress and independence. The tower features offices, hotels, a shopping mall, and an observation deck. Just about 3 km from Renaissance Kuala Lumpur Hotel, it's a stunning architectural icon in the heart of the city skyline.

# MAIN ATTRACTIONS

## THEAN THOU TEMPLE



Thean Thou Temple is a stunning six-tiered Chinese temple located on a hilltop in Kuala Lumpur. Dedicated to the Goddess of Heaven, it blends Buddhist, Taoist, and Confucian elements. The temple features intricate carvings, red pillars, and panoramic views of the city. It's a popular spot for weddings and cultural festivals. About 5.5 km from Renaissance Kuala Lumpur Hotel, it's a peaceful and scenic cultural attraction worth visiting.

# MAIN ATTRACTIONS

## SRI MAHA MARIAMMAN TEMPLE



Sri Maha Mariamman Temple, built in 1873, is the oldest Hindu temple in Kuala Lumpur. Located near Petaling Street in Chinatown, it features a vibrant gopuram (tower) decorated with colorful sculptures of Hindu deities. The temple is dedicated to Goddess Mariamman, protector against illness and misfortune. Just 2.5 km from Renaissance Kuala Lumpur Hotel, it's a beautiful and spiritual place showcasing rich South Indian architecture and cultural heritage.

# MAIN ATTRACTIONS

## MASJID NEGARA



Masjid Negara or the National Mosque of Malaysia, is an iconic symbol of Islamic architecture in Kuala Lumpur. Built in 1965, it features a unique blue star-shaped dome and a 73-meter minaret. The mosque can accommodate up to 15,000 worshippers and welcomes visitors outside prayer times. Located about 2.7 km from Renaissance Kuala Lumpur Hotel, it offers a peaceful and reflective space in the heart of the city.

# GENERAL INFORMATION ABOUT MALAYSIA

## MALAYSIA IN BRIEF:



Malaysia is multicultural  
(Malay, Chinese, Indian, Indigenous)



Approximately  
34.5 million (as of 2024)



13 states and 3 federal  
territories, separated into two  
regions, Peninsular Malaysia  
and Borneo's East Malaysia



The Head of Country:  
A King, the official title being  
the Yang di-Pertuan Agong



Total Area:  
330,803 km<sup>2</sup>  
(127,724 mi<sup>2</sup>)



The Head of Government:  
Prime Minister



The Government Model:  
Parliamentary System



Currency:  
Ringgit Malaysia (MYR)



National Capital:  
Kuala Lumpur



GDP per Capita:  
Around USD 14,000  
(estimate as of 2025)



Federal Administrative Capital:  
Putrajaya



Time Zone:  
Malaysia Standard Time  
(GMT+8)



Official Language:  
Bahasa Melayu (Malay)



Driving Side:  
Left side of the road

# GENERAL INFORMATION ABOUT MALAYSIA

## MALAYSIA MAPS



## CURRENCY

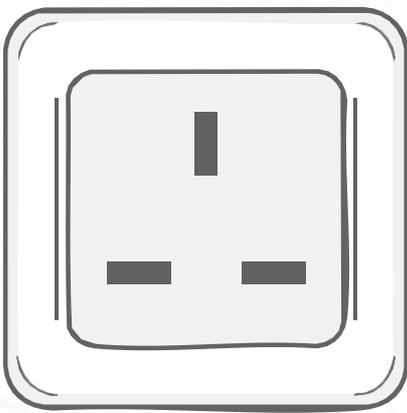
The Malaysian Ringgit is the currency unit of Malaysia with the code MYR. The Ringgit has banknotes worth RM100, RM50, RM20, RM10, RM5, RM1 and 50 sen (cent) coins, as well as 20 sen, 10 sen, and 5 sen coins. The Name "Ringgit" is derived from the Spanish silver money, which was widely used in ancient times.

Visa and MasterCard credit cards are widely accepted in hotels, restaurants, and shopping centres. However, some smaller shops and markets may only accept cash. If you need to exchange money, you can use the exchange services available at banks, currency exchange offices and airports. The exchange rate as of September 19 2025 is approximately:

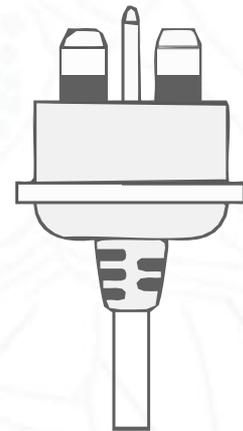
1 USD = 4.20 Malaysian Ringgit (MYR)

# GENERAL INFORMATION ABOUT MALAYSIA

## PLUG OUTLET GUIDE



**TYPE G SOCKET**



**TYPE G PLUG**

Malaysia uses Type G plugs and a standard voltage of 240V at 50Hz. This means that electrical outlets in Malaysia have three rectangular prongs in a triangular pattern. If your electronic devices use a different voltage or plug type, please bring or obtain an adapter or transformer.

# GENERAL INFORMATION ABOUT MALAYSIA

## WEATHER

30 SEPTEMBER  
THURSDAY



Sunny with a couple of showers and thunderstorm

Temp:  
High - 33 °C  
Low - 22 °C

1 OCTOBER  
FRIDAY



Sunny with a couple of showers

Temp:  
High - 33 °C  
Low - 22 °C

2 OCTOBER  
SATURDAY



Couple of showers and a thunderstorm

Temp:  
High - 33 °C  
Low - 22 °C

3 OCTOBER  
SUNDAY



Sunny

Temp:  
High - 33 °C  
Low - 22 °C

Malaysia has a tropical rainforest climate, so temperatures remain fairly consistent throughout the year. From 30 September to 3 October 2025, daytime highs in Kuala Lumpur are expected to stay around 32°C to 33°C, while nighttime lows will be between 22°C and 23°C. This means the weather will feel hot and humid during the day, with only slight cooling at night.

Humidity levels are high, so even though the thermometer shows 32–33°C, it may feel warmer, especially in the afternoons. Brief showers and thunderstorms are common during this period, often in the late afternoon or evening, which can temporarily cool down the air. Overall, the temperature remains steady with only minor daily changes, typical for the inter-monsoon season in Malaysia

# DIPLOMATIC MISSIONS IN MALAYSIA

## HIGH COMMISSION OF BRUNEI DARUSSALAM

- Chancery : No.2, Jalan Diplomatik 2/5, Presint 15, 62050, Putrajaya
- Tel : 03-8888 7777 / 8888 9898
- Fax : 03-8888 5555 / 8888 6666
- Email : [sjtkl@mfa.gov.bn](mailto:sjtkl@mfa.gov.bn) (General)  
[bhckl.consular@gmail.com](mailto:bhckl.consular@gmail.com)  
(Consular)
- Office Hours : Monday - Friday 8.30 am - 12.30 pm /  
1.30 pm - 4.30 pm
- Visa Service : Submission: Monday – Thursday(9.30 am - 11.00 am)
- Collection: Monday – Thursday: 2:30 pm – 4.00 pm

## EMBASSY OF THE REPUBLIC OF INDONESIA

- Chancery : No. 233 Jalan Tun Razak, 50400 Kuala Lumpur
- Tel : +603 2116 4017 / 4016
- Fax : +603 2141 7908 / 2142 3878
- Email : [kualalumpur.kbri@kemlu.go.id](mailto:kualalumpur.kbri@kemlu.go.id)
- Website: <https://kemlu.go.id/kualalumpur/id>
- Office Hours : Monday - Friday (9 am - 5 pm)

## ROYAL EMBASSY OF CAMBODIA

- Tel : 03-4257 1150 / 4257 3711
- Fax : 03-4257 1157
- Email : [camemb.mys@mfaic.gov.kh](mailto:camemb.mys@mfaic.gov.kh)
- Chancery : No. 46, Jalan U-Thant, 55000 Kuala Lumpur
- Office Hours : Monday - Friday / 9 am - 5 pm
- Consular: Monday - Friday / 9 am - 5 pm

## EMBASSY OF THE LAO PEOPLE'S DEMOCRATIC REPUBLIC

- Tel : (603) 2148 7059
- Fax : (603) 2145 0080
- Email : [laoembassykl@yahoo.com.my](mailto:laoembassykl@yahoo.com.my)
- Chancery : No. 7 Jalan Mesra, Off Jalan Damai, 55000 Kuala Lumpur
- Office Hours : Monday - Friday 9 am - 12 pm  
2 pm - 5 pm

## HIGH COMMISSION OF THE REPUBLIC OF SINGAPORE

- Chancery : 209, Jalan Tun Razak, 50400 Kuala Lumpur
- Tel : +603 2161 6277
- Telefax :  
+603 2161 6343 (Chancery)  
+603 2163 4875 (Administration)  
+603 2164 1013 (Consular)
- Website : [www.mfa.gov.sg/kl](http://www.mfa.gov.sg/kl)
- Email : [singhc\\_kul@mfa.sg](mailto:singhc_kul@mfa.sg)
- Office Hours :  
Monday - Friday 8.30 am - 1 pm / 2 pm - 5 pm

# DIPLOMATIC MISSIONS IN MALAYSIA

## EMBASSY OF THE REPUBLIC OF THE UNION OF MYANMMAR

- Chancery : 376 Jalan Tun Razak 50400 Kuala Lumpur, Malaysia
- Tel : +603 2168 5000
- Emergency (After-Hours):+(60)(3)2168 5000 (Press 0 at the recording)
- Fax:+(60) (3) 2148 5801
- Email: [klacs@state.gov](mailto:klacs@state.gov)
- Office Hours : Monday - Friday (8 am – 4:30 pm)

## EMBASSY OF THE REPUBLIC OF THE PHILIPPINES

- Chancery : No. 289, Jalan Ampang Hilir, 55000 Kuala Lumpur
- Tel : 03-4251 6355 / 4251 5595 / 4251 4455
- Fax : 03-4251 3855
- Email : [myanmarembassykl@gmail.com](mailto:myanmarembassykl@gmail.com)
- Website : <https://myanmarembassykl.org>
- Office Hours : Monday - Friday (9.30 am - 4.30 pm)

## EMBASSY OF THE SOCIALIST REPUBLIC OF VIETNAM

- Chancery : No. 4, Persiaran Stonor, 50450 Kuala Lumpur
- Tel : 03-2148 4036 / 2141 0709 (Chancery)
- 03-2141 1817 / 2148 4534 (Consular)
- 03-2141 46 92 (Trade)
- Fax : 03-2148 3270 / 2141 2973 (Chancery)
- 03-2163 6334 (Consular) 03-2141 4696 (Trade)
- Email : [vnemb.my@mofa.gov.vn](mailto:vnemb.my@mofa.gov.vn)
- Website: <https://vnembassy-kualalumpur.mofa.gov.vn/>
- Office Hours : Monday - Friday (9 am - 5 pm)

## ROYAL THAI EMBASSY

- Chancery : 206 Jalan Ampang, 50450 Kuala Lumpur
- Tel : +603 2145 8004 (Chancery) +603 2148 8222/ 8420 +603 2143 2125/ 2127 (Consular)
- Fax : +603 2148 6615 (Chancery) +603 2148 6573 (Consular)
- Email : [thaiembassy.kul@mfa.go.th](mailto:thaiembassy.kul@mfa.go.th) (Chancery) [protocol.kul@mfa.go.th](mailto:protocol.kul@mfa.go.th) (Protocol) [consular@thaiembassy.my](mailto:consular@thaiembassy.my) (Visa Enquiries)
- Website: <https://kualalumpur.thaiembassy.org>
- Office : Monday – Friday, 9.00 am – 1.00 pm 2.00 am – 5.00 pm
- Consular : Monday – Friday 9.30 am – 12.30 pm / 2.30 pm – 4.30 pm

# DIPLOMATIC MISSIONS IN MALAYSIA

## EMBASSY OF UNITED STATES OF AMERICA

- Chancery: 376 Jalan Tun Razak 50400 Kuala Lumpur
- Tel: +603 2168 5000
- Emergency (After Hours): +(60)(3)2168 5000 (Press 0 at the recording)
- Fax: +(60)(3) 2148 5801
- Email: [klacs@state.gov](mailto:klacs@state.gov)
- Office Hours: Monday-Friday (8am-4:30pm)

## EMBASSY OF CHINA

- Tel : +006-03-21645272
- Fax: +006-03-21636809
- Email: [kl\\_hz@csm.mfa.gov.cn](mailto:kl_hz@csm.mfa.gov.cn) (For Passport/Travel Document)
- [Kl\\_gzrz@csm.mfa.gov.cn](mailto:Kl_gzrz@csm.mfa.gov.cn) (For Notarization/Legalization)
- Chancery: 229, Jalan Ampang, 50450, Kuala Lumpur
- Office Hours:  
9am-11:30am (For Applicable Submissions)  
2:30pm-4:30pm (For Document Collections)

## ROYAL EMBASSY OF SPAIN

- Tel : +603 2162 0261 / 2163 0261
- Fax: +603-2164 0261
- Email: [emb.kualalumpur@maec.es](mailto:emb.kualalumpur@maec.es)
- Chancery: Office Suite E112-02 Level 12, East Wing The Icon N1 Jalan 1/68F Off Jalan Tun Razak 50400 Kuala Lumpur
- Office Hours: Monday-Friday (8am-4pm)

## EMBASSY OF AUSTRALIA

- Chancery: 6 Jalan Yap Kwan Seng, 50450 Kuala Lumpur
- Tel: +603 2141 5555
- Fax: 603 2141 4323
- Email: [ahckl.consultant@dfat.gov.au](mailto:ahckl.consultant@dfat.gov.au)
- Office Hours: Monday-Friday (9am-5pm)

## EMBASSY OF JAPAN

- Chancery : No. 11, Persiaran Stonor, Off Jalan Tun Razak, 50450 Kuala Lumpur
- Tel : +603 2177 2600
- Fax :  
+603 2141 3443 - General Affairs/Protocol Section  
03-2145 0126 - Political Section  
03-2142 6570 - Economic Section  
03-2141 4593 - Japan Information Service  
03-2143 1739 - Consular Section  
03-2167 2314 - Administrative Section
- Email:  
[jis@kl.mofa.go.jp](mailto:jis@kl.mofa.go.jp) (General Information)  
[genaffairs-1@kl.mofa.go.jp](mailto:genaffairs-1@kl.mofa.go.jp) (Protocol & General Information)  
[edu@kl.mofa.go.jp](mailto:edu@kl.mofa.go.jp) (Education Information)  
[ryo@kl.mofa.go.jp](mailto:ryo@kl.mofa.go.jp) (Consular Section)
- Website: [www.my.emb-japan.go.jp](http://www.my.emb-japan.go.jp)
- Office Hours : Monday - Friday : 8.30 am - 12.30 pm / :1.30 pm - 5.15 pm
- Consular & Information Service: 8.30 am – 12.00 pm / 2 - 4 pm

## HIGH COMMISSION OF INDIA

- Level 1, Wisma HRIH Lotus, 442 Jalan Pahang, Setapak, 5300 Kuala Lumpur
- Tel: +60 3 4024 0990 / +601 2203 6900
- Email:  
[hc.kl@mea.gov.in](mailto:hc.kl@mea.gov.in)/[fscom.kl@mea.gov.in](mailto:fscom.kl@mea.gov.in)
- Office Hours: Monday – Friday  
9 am – 5:30 pm
- Visa Service  
Submission: Monday – Friday (9am-2pm)  
Collection: Monday – Friday (4pm – 6pm)

**SUPPORTED BY:**



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# EXHIBITORS



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